

Product Design
UX
UI
Dev



Fox Sports

1 Year, 8 Months

- Principal UX Designer
Jul 2019 - Feb 2020
- Senior UX Designer
Jul 2018 - Jul 2019



UsTwo

Product Designer (Contract)
Apr 2018 - Jun 2018



Bilue

Senior UX Designer (Contract)
Oct 2017 - Jan 2018



Integrated Research

Senior UX Architect (Contract)
Apr 2017 - Aug 2017



NBNco

Senior UX Architect (Contract)
Mar 2016 - Oct 2016



Westpac Bank

Senior UX Architect (Contract)
Jul 2015 - Feb 2016



Dan Murphy's

UX/UI Designer (Contract)
Dec 2013 - Jan 2015



Netregistry

UX/UI Specialist
Jul 2012 - Dec 2012



Multibase WebAustralis

Web Developer/Designer
Feb 2012 - Jul 2012



Virgin Money

Web Developer/Designer
Nov 2010 - Nov 2011

8 Years of Enterprise & Startup Product Design Experience

- Lead the UX & UI redesign of the **Fox Sports** Flagship App. (Launching Late 2020)
- Developed the UX Practice at **Fox Sports Australia**, looking after Web & Mobile digital properties used by over **4 million monthly users**.
- Founded [userexperience.guide](#), a curated resource for UX practitioners with a community of over 1500 designers.
- Lead the design of a home loan negotiation tool at **Westpac** facilitating billions of dollars in loans per year.
- Facilitated the amalgamation of 6 **Cancer Council** Information Architectures into a singular national experience.
- Ran an internal design agency within **Dan Murphy's** responsible for delivering day to day design assets & campaigns.